

20 Is Plenty!®

On your mark, get set, SLOW DOWN. The speed limit in most residential neighborhoods is 25 MPH but many people feel that is still too fast. We want to lower the speed of traffic through our neighborhood to a more reasonable speed. We think “20 Is Plenty!”.

We don’t want to change the law and we don’t necessarily want the police to hand out tickets. We just want everyone to voluntarily slow down.

Several years ago, another neighborhood launched a voluntary “Slow Down” campaign and the results were dramatic. Over 90% of the neighborhood participated and agreed to place a yard sign in their front yard asking drivers to slow down. The campaign lasted one week and lowered the speed of traffic from an average of 26 MPH before the campaign to 20 MPH during the campaign. To see more information, go to www.GoSlower.org.



Campaign Results

	<u>Before Campaign</u>	<u>During Campaign</u>	<u>After Campaign</u>
Average MPH	26 MPH	20 MPH	23 MPH
% Over 25 MPH	53%	6%	19%

The [INSERT NAME] Home Owner’s Association will conduct a “20 Is Plenty!” campaign starting on Saturday, _____ and ending one week later on Sunday, _____. We want to remind ourselves, our family, our guests and everyone else who drives on our streets to SLOW DOWN.

WE WANT YOU TO JOIN US.

If you decide to participate, the [INSERT NAME] Home Owners Association will install a “20 Is Plenty!” yard sign in your front yard. A sign will not be installed if you decline to participate. At the end of the campaign, one week later, the yard signs will be removed.

All you have to do to participate is sign and return the attached form; everything else will be handled for you. The campaign signs and all materials are provided by _____ at no charge to you.

20 Is Plenty![®]

Response Form

Please return by Thursday, _____.

Yes, our family will participate. Please put a “20 Is Plenty!” yard sign in our front yard for one week during the campaign.

No, our family will not participate.

Name: _____

Address: _____

Email: _____

Please deliver this form to:

XXXX
[INSERT NAME] HOA
XXXXXX
City, State Zip

OR

Send an email to xxxxx@xxx.com letting us know that your family will participate.